

# UNOFFICIAL COPY

## PARK, RECREATION AND COMMUNITY SERVICES BOARD

THURSDAY, May 8, 2008

A regular meeting of the Park, Recreation and Community Services Board was held this date in the Council Chambers in City Hall of Burbank, 275 East Olive Avenue, Burbank, California. The meeting was called to order at 6:08 pm by Todd Layfer, Chairperson.

<b>ROLL CALL</b>	
<b>Present.....</b>	Members Layfer, Prouty, Talamantes, and Yegparian
<b>Absent.....</b>	Member Ferguson
<b>Staff Present.....</b>	Director Chris Daste, Deputy Directors Linda Oseransky, Garth Nelson, Teri Stein, Recreation Services Managers Kris Smith and Gwen Indermill; Recording Secretary Jessica Sandoval
<b>APPROVAL OF MINUTES</b>	March and April meeting minutes were not approved due to lack of a quorum (item postponed to June meeting)
<b>PLEDGE OF ALLEGIANCE</b>	The pledge of allegiance was recited
<b>WRITTEN COMMUNICATIONS</b>	None
<b>ORAL COMMUNICATIONS</b>	None.
<b>ANNOUNCEMENTS</b>	Five Youth Basketball teams were recognized at the meeting.  Announcements included the following: In anticipation of the President signing Rim of the Valley Legislation, Congressman Adam Schiff is planning to hold a press conference at the Stough Canyon Nature Center on May 16 <sup>th</sup> at 12:30 p.m.; registration is now taking place for Nature Daycamps; the Verdugo Park Middle School Teen Dance will take place May 31 <sup>st</sup> from 7:00-10:00 p.m.; registration continues for the Counselor in Training program; over 1,200 Burbankians will attend Burbank Dodger Night (May 9 <sup>th</sup> ); 19 Youth Baseball and Softball teams are participating in Dodger Night (14 of which sold over 40 tickets and will be on field prior to game); the National Anthem will be sung by Kelsy Porter from Burrough's High School who was selected from a number of student submittals; Memorial Day Ceremony will take place May 26 <sup>th</sup> , 11:00 a.m. at the McCambridge Park War Memorial; may was proclaimed older Americans month at the May 6 City Council meeting; the Senior Games began May 7 and continue through next week; 7 Outstanding Older Adult volunteers will be recognized at the May 13 <sup>th</sup> City

Council meeting; a panel of experts will be available at the Focus on the Future Program on May 20<sup>th</sup>, 7:00 p.m. at the Buena Vista Library.

Mr. Layfer announced that Mr. Yegparian had been awarded the Angeles Chapter of the Sierra Club Political Award for his efforts in the Verdugos and government hikes. He also officially welcomed Mr. Daste to the Department and congratulated Mr. Michael Flad who was named City Manager for 2009.

## NEW BUSINESS

### **1. Starlight Bowl 2008 Summer Season**

Kris Smith, Recreation Services Manager, announced the Summer lineup at the Starlight Bowl: July 4<sup>th</sup> will kick off with the music of The Drifters, The Del Vikings, and The Flamingos with the American Gold Band and Burbank Philharmonic Orchestra; July 13<sup>th</sup> will feature Papa Doo Run Run and Scot Bruce doing a tribute to Elvis; July 20<sup>th</sup> will feature California Transit Authority and Bluelight; July 27 will feature Tierra and El Chicano; August 3<sup>rd</sup> will feature Royal Crown Revue; August 10<sup>th</sup> will feature Taylor Dayne and the Michael Sullivan Band; August 17<sup>th</sup> will feature The Fab Four. July 4<sup>th</sup> and Season Tickets will go on sale June 4<sup>th</sup>. July 4<sup>th</sup> Ticket prices are: \$120 for a VIP box (for 4 people), \$20 for Lower Reserved Seats, \$15 for Upper Reserved seats, \$10 for grass seats; Senior and disabled prices are: \$17 for Lower Reserved seats, \$13 for Upper Reserved seats and \$7 for grass seats. Season Ticket Prices are: \$420 for a VIP Box (for 4 people) including July 4<sup>th</sup> and 6 Sunday concerts; a Season Premium seat (within first 4 rows) is \$91 per seat. Tickets for the July 4<sup>th</sup> concert are available at the Administrative Services Building, McCambridge Recreation Center, Verdugo Recreation Center, and Olive Recreation Center. Premium seating and VIP boxes are only available at the Administrative Services Building location. Pricing for Sunday Concerts other than the 4<sup>th</sup> of July event is \$8 for adults, \$5 for seniors (60+), \$4 with Senior Activity Card and \$5 for Children (3-12) and is paid at the gate on the evening of the performance. Parking is \$5. Changes and improvements have been made to the website ([www.StarlightBowl.com](http://www.StarlightBowl.com)) and includes a video presentation. Staff is in the process of placing a P.S.A. on Channel 6. More information is available by calling (818) 525-3721.

Mr. Talamantes was impressed with the website. Mr. Layfer asked what enhancements had been made at the Starlight Bowl. Ms. Smith noted that the website has been improved and staff got marketing materials out early. Mr. Bartolo added that staff is working with Water and Power to do a conversion to recycled water at the facility. The project is estimated to take 15-19 days and is currently underway. Staff is also landscaping and grooming the facility for the season, as well as grading and preparing the parking lots. This year, immediately upon the seasons conclusion, the railroad tie steps will be replaced with new steps and railings with uplighting and landscaping for next season. Mr. Nelson added that one of Public Works projects this year included earthquake retrofitting the sytage structure. The project is 99% complete at this time.

Mr. Layfer thanked staff. Mr. Talamantes asked about fireworks. Ms. Smith

**ACTION**

reported that the the Fire Department had given the okay for fireworks this year. Mr. Nelson noted, however, that given how unpredictable the weather is, there is always a possibility that conditions could arise on that date that could threaten the ability to shoot off fireworks safely on the hillside. Mr. Yegparian noted that the sign up on the hill alerted of high fire danger. Ms. Bartolo clarified that our staff does not monitor the rating but she would contact the Fire Department regarding the signage.

Note and File

**2. Aquatics Program**

Gwen Indermill, Recreation Services Manager, gave an update on this year's lottery registration process. A postcard reminder was sent to previous registrants as a courtesy. There were 543 residents who attended the Saturday registration and signed up for over 2,300 classes. These numbers exceeded last year's. After Saturday, 75% of classes were filled. They are currently taking on line registration. The \$81,775 in revenue this year was approximately \$10,000 more than last year. Survey results determined that most participants use the internet for information, and the significant majority were satisfied with the process, wait time, convenience of process and classes. The Recreation Guide and Brochure are still the top means through which the public finds out about swim registration.

Mr. Nelson reported that staff is in the process of finalizing the contractual agreement with the design and architectural team. Once an agreement is in place, staff will notify all key participants on the Committee and schedule a meeting. Mr. Daste added that City Council recently met in their goal setting session and a year-round aquatics facility was included as one of their top 5 goals. Additionally, on May 27, a discussion paper will be taken to City Council to extend the summer aquatics season.

Mr. Prouty asked why space available declined slightly since 2006. Ms. Indermill explained that last year, staff enhanced class offerings but due to staffing limitations and safety standards, it was necessary to reduce the number of class offerings back in 2008.

Mr. Talamantes asked for clarification on resident and non-resident registration numbers. Ms. Indermill clarified that the numbers discussed reflected resident registration only and that non-resident registration would take place this upcoming Saturday. Classes are 75% filled by Burbank residents only. Mr. Talamantes wanted to ensure that the services provided are focused on the residents. He also noted that Channel 6 was the lowest ranked means of communication through which the public obtained information on swim registration. He asked Ms. Indermill to bring back an update on registration when the process was completed (both resident and non-resident registration). Mr. Yegparian asked about resident and non-resident fee differences and if online registration would do away with the lottery registration. Ms. Indermill responded that non-residents pay \$10 more per class. Staff had not reached the point where they have determined how an online registration would work or other details on that process.

<b>ACTION</b>	<p>Note and File</p> <p><b>3. <u>Capital Improvement Project Update</u></b></p> <p>Ms. Bartolo updated the Board on several Capital Improvement Projects and presented slides for each. She showed before and up to date photos of the DeBell Clubhouse project, which included shots of the installation of electrical utilities, concrete pouring, and progression of the foundation. She showed photos of the completed Tuttle Project with new turf, landscaping, trees, stage, benches and shade structures. She informed the Board that Ms. Oseransky and her staff were working on coordinating a formal dedication sometime in July. Bel Aire Ballfield signage, walkway and landscaping photos were shared, as well as Ovrom Park project progression shots.</p> <p>Mr Layfer reiterated that the DeBell project is scheduled for completion by December 2008 and Ovrom Park by October 2008.</p>
<b>ACTION</b>	<p>Note and File</p> <p><b>4. <u>Burbank Bus Program</u></b></p> <p>Ms. Oseransky gave an update on the Transit Operations Services Contract for daily operation of the Burbank Bus Program. She reported that Burbank Bus is a fixed route program operating 5 routes (which serve both residents and employees), with 14 vehicles and an average monthly ridership of 30,000 plus. The City is committed to providing quality service. A Request For Proposals was issued in September of 2007 for a three year agreement. A Committee was convened, which reviewed the proposals and conducted interviews. They rated each proposal based on the following criteria: their ability to perform and meet the RFP requirements; the experience and quality of the proposer; the proposed assigned personnel; client references; and price (being the lead factor). The Contractor recommended was McDonald Transit, who have 35 years of public transit experience and are national award winners. They provided appropriate staffing levels and committed to retain existing drivers and recruit locally. Client references highly recommended them. A total maintenance component was also included into the package price. Staff and the Transit Services Taskforce (of which Mr. Yegparian is liaison) felt that McDonald Transit offered the best valued to the City, users, residents and partnering organizations. A recommendation was made to City Council, and after some discussion, they approved the three year agreement for \$5.36 million.</p> <p>Mr. Talamantes watched the presentation and noted that Council discussion included concern over the additional \$1million cost per year. Ms. Oseransky clarified that the additional cost was actually \$350,000 more per year, with a total of a little over \$1 million for the entire three year period. Mr. Talamantes noted that McDonald Transit was not low bid. Ms. Oseransky confirmed that they were not, but added that they were looking at the whole package when making their recommendation. Mr. Yegparian recalled the profound dissatisfaction from the Downtown Business District representatives at the meeting and their fear that the wrong provider would have a deep impact on</p>

	usage. He felt that the additional cost was well worth the saved costs given what he had heard at this Transportation Task Force Meeting.
<b>ACTION</b>	Note and File
<b>OLD BUSINESS</b>	<p><b>1. <u>Griffith Park Masterplan /Los Angeles River Revitalization Update</u></b>  Mr. Daste reported that the Griffith Park Masterplan working group continues to meet on the first Monday of the month at 6:30 p.m.. The group's most recent meeting was May 5th. Park, Recreation and Community Service staff will continue to attend these meetings and provide input during the process. There are no specific updates at this time, however, staff will monitor and report back on any progress.</p>
<b>ACTION</b>	Note and File
<b>REPORTS</b>	<p><b>1. <u>Overnight Campground</u></b>  Mr. Yegparian asked about the possibility of expanding the Environmental Impact Report to cover the potential campground requirements (a question that he had brought up at a previous meeting). Ms. Bartolo confirmed that she had looked into the suggestion but had been informed that it was not a possibility since the research done did not expand far enough to the campground area.</p>
<b>ACTION</b>	<p>Note and File</p> <p><b>2. <u>Golf Course Greens Committee</u></b>  Mr. Talamantes attended the Greens Committee meeting and reported that the members were concerned with the project delay, although Ms. Bartolo explained that the weather and discovery of bedrock were unavoidable factors.</p>
<b>ACTION</b>	<p>Note and File</p> <p><b>3. <u>Senior Board</u></b>  Mr. Talamantes reported on the Senior Board's most recent concerns: their lack of involvement in a plan for the future, the desire for a covered year-round pool, and the Computer Café project. He noted that they were interested in a 5, 10, 15 year Senior plan, were concerned that today's senior is not the same as previous seniors (with different desires and needs) and they wanted to be involved in the decision making process when constructing a future for seniors. Ms. Oseransky pointed out that they were frustrated because they had not been involved in the reports, however, she suggested it would be best to bring staff to their upcoming meeting to re-evaluate the kinds of things currently being addressed. Mr. Talamantes added that Ms. Oseransky informed the group that there was a committee set up to discuss the aquatics issue (with which Chair Layfer and Mr. Talamantes were involved). Ms. Oseransky also reported that the computer café was a Public Works project (which we applied for CDBG funding for). Staff is working extensively in focus groups and with other City staff to develop a computer café/lounge area and augmented patio area to best fit the senior needs. Public Works staff (Project Manager) has estimated the</p>

	<p>project will go out to bid in June (bids back by mid-July) with an anticipated start date in the Fall for this 3-4 month project. Ms. Oseransky added it would be a wonderful enhancement which would entice a younger senior population to join the facility.</p> <p>In response to a question from Mr. Yegparian, Mr. Layfer reported that the Aquatics Committee had not yet met and would only do so after an Architect had been selected.</p>
<p><b>ACTION</b></p>	<p>Note and File</p> <p><b>4. <u>Senior Board</u></b>  Mr. Prouty was present at the last Youth Board where they addressed the Austin Cook Awards for Outstanding Youth. The group voted on three diverse, deserving students who will be recognized at the May 22<sup>nd</sup> City Council meeting.</p>
<p><b>ACTION</b></p>	<p>Note and File</p>
<p><b>ADDITIONAL COMMENTS FROM THE AUDIENCE</b></p>	<p>None</p>
<p><b>ADDITIONAL COMMENTS FROM THE BOARD</b></p>	<p>Mr. Daste asked the Board to consider placing the request to dark in July on the June agenda, considering the summer activities and workload with the understanding that if something pressing were to come up, a meeting could be scheduled.. Mr. Layfer asked that the item be agendized and did not anticipate that being a problem.</p> <p>Mr. Yegparian requested a Bike Masterplan update with Dave Kriske be scheduled for a future agenda as well as the idea of a citywide bike ride discussion. Staff would place these on a future agenda. He also asked if bike racks could be installed at the parks in the hills. Ms. Bartolo would look into the request.</p> <p>M. Talamantes reminded everyone about the campaign to raise funds for the athletic fields at the high schools and asked for community support. He directed those interested to their website, bpie.org. He also mentioned that former Fire Chief Mike Davis was hospitalized and would be having open heart surgery. He wished him a speedy recovery.</p> <p>Mr . Layfer requested the item of succession planning be placed on a future agenda for discussion. He wanted to discuss the anticipated loss that the enhanced retirement package, effective July 1st, might bring. He also requested a discussion on staffing at the new Ovrom Park facility.</p>
<p><b>ADJOURNMENT</b></p>	<p>The meeting adjourned at 7:40 p.m.</p>

	<hr/> <b>Secretary</b> <hr/>	<b>Date:</b> _____
	<hr/> <b>Chair</b> <hr/>	<b>Date:</b> _____