

BURBANK REDEVELOPMENT AGENCY
SEPTEMBER 21, 2004

A regular meeting of the Burbank Redevelopment Agency was held in the City of Burbank Council Chamber, 275 East Olive Avenue, on the above date. The meeting was called to order at 4:39 p.m. by Mrs. Ramos, Chairman.

CLOSED SESSION

Present- - - - - Members Campbell, Golonski, Vander Borght and Ramos.
Absent - - - - - Member Ms. Murphy.
Also Present - Ms. Alvord, Executive Director; Mr. Barlow, City Attorney; Mrs. Georgino, Assistant Executive Director; and, Mrs. Campos, Secretary.

4:39 P.M. Recess The Agency recessed at this time to the City Hall Basement Lunch Room/Conference Room to hold a Closed Session on the following:

Conference with Real Property Negotiator:

Pursuant to Govt. Code §54956.8

Agency Negotiator: Assistant Executive Director/Susan Georgino.

Property: A new advertising sign (billboard) is being proposed on City property at the Recycling Center located at 500 South Flower Street which is bounded by Verdugo Avenue and Providencia Avenue.

Parties With Whom Agency is Negotiating: Ken Spiker and Associates, Inc. representing Clear Channel Outdoor, Inc.

Terms Under Negotiation: Possible lease of City property to Clear Channel.

Regular Meeting Reconvened in Council Chambers The regular meeting of the Redevelopment Agency of the City of Burbank was reconvened at 6:47 p.m. by Mrs. Ramos, Chairman.

Invocation The invocation was given by Mr. Bob Kramer, Community Assistance Coordinator.

Flag Salute The pledge of allegiance to the flag was led by Taylor Buliavac, Heartbreakers Softball Team.

ROLL CALL

Present- - - - - Members Campbell, Golonski, Murphy, Vander Borght and Ramos.
Absent - - - - - Members None.
Also Present - - Ms. Alvord, Executive Director; Mr. Barlow, City Attorney; Mrs. Georgino, Assistant Executive Director; and, Mrs. Campos, Secretary.

8:51 P.M. Meeting Continued Following the combined oral communications, the Council and the Redevelopment Agency held a joint meeting.

9/21/04

Jt. Mtg. w/City
Council
RA 80
Magnolia Park
Action Plan

Mr. Garcia, Redevelopment Project Analyst, Community Development Department, reported that in October 2003, staff conducted several focus group meetings to determine the present situation and future needs for Magnolia Park with a desire to achieve a roadmap that would lead the district through a series of steps to improve the area. He added that staff presented the findings of the focus groups meetings to the Council in January 2004, at which time the Council directed staff to share those findings with the Magnolia Park Citizens Advisory Committee (Committee) and develop an Action Plan to carry out the various findings. He added that following a review of the findings, the Committee requested that the neighboring community be surveyed to make sure that the focus group findings reflect the views of the neighborhood. He noted that the survey was sent out to approximately 3,000 households and the results echoed the findings of the focus groups.

Mr. Garcia added that the Committee then moved forward with developing an Action Plan which outlined the following five categories: streetscape, landscaping and facility upgrades; increasing retail leasing; parking improvements; promotions and events; and, general maintenance. He noted that many capital items have already been partially or fully funded by the City and Redevelopment Agency (Agency), and the only additional capital appropriation that was being requested is \$125,000 in Agency funds for parking improvements. He added that the Committee has unanimously agreed to study the formation of a Business Improvement District to help fund the remaining expenses.

Mr. Garcia also informed the Agency that three of the 15 Committee members have resigned due to the sale or relocation of their businesses. He added that because all three of the Committee members who have resigned were merchant appointees, the current make-up of the Committee consists of eight residents and four merchants. He presented the Council with the following options with regard to filling the Committee vacancies: reducing the size of the Committee from 15 to 12 members; or, filling one or all of the vacancies by opening up a new application process, with a recommendation that the new applicants be restricted to merchants and/or property owners to create a more balanced representation.

The Agency expressed support for the second option.

Motion

It was moved by Mr. Vander Borcht and seconded by Mr. Campbell that "the following resolutions be passed and adopted:"

City Council
Reso. Adopted

A Resolution No. 26,797 Approving the Terms and Provisions of a Cooperation Agreement Between the Redevelopment Agency of the

City of Burbank and the City of Burbank and Amending the Fiscal Year 2004-2005 Budget in the Amount of \$125,000.00 for the Magnolia Park Action Plan was approved.

RA 80 RESOLUTION NO. R-2116:
Coop. Agrmt. w/ A RESOLUTION OF THE REDEVELOPMENT AGENCY OF THE CITY
City & Amend FY OF BURBANK APPROVING THE TERMS AND PROVISIONS OF A
2004-05 Budget COOPERATION AGREEMENT BETWEEN THE REDEVLOPMENT
for Magnolia Park AGENCY OF THE CITY OF BURBANK AND THE CITY OF BURBANK
Action Plan AND AMENDING THE FISCAL YEAR 2004-2005 BUDGET IN THE
 AMOUNT OF \$125,000.00 FOR THE MAGNOLIA PARK ACTION
 PLAN.

Adopted The resolutions were adopted by the following vote:

Ayes: Members Campbell, Golonski, Murphy, Vander Borgh and
 Ramos.
Noes: Members None.
Absent: Members None.

9:24 P.M. The Agency recessed at this time to permit the City Council to
Recess continue its meeting. The Agency reconvened at 11:00 p.m. for
 public comment with the same members present.

11:07 P.M. There being no further business to come before the Agency, the
Adjournment meeting was adjourned at 11:07 p.m.

Secretary

APPROVED DECEMBER 14, 2004

Vice Chairperson