

BURBANK REDEVELOPMENT AGENCY
FEBRUARY 17, 2004

A regular meeting of the Burbank Redevelopment Agency was held in the City of Burbank Council Chamber, 275 East Olive Avenue, on the above date. The meeting was called to order at 5:03 p.m. by Ms. Murphy, Chairman.

CLOSED SESSION

Present- - - - - Members Campbell, Golonski, Ramos, Vander Borgh and Murphy
Absent - - - - - Members None.
Also Present - Ms. Alvord, Executive Director; Mr. Flad, Assistant City Manager; Mr. Barlow, City Attorney; Mrs. Georgino, Assistant Executive Director; and, Mrs. Campos, Secretary.

5:03 P.M. The Agency recessed at this time to the City Hall Basement Lunch
Recess Room/Conference Room to hold a Closed Session on the following:

Conference with Real Property Negotiator:

Pursuant to Govt. Code §54956.8

Agency Negotiator: Assistant Executive Director/Susan M. Georgino.

Property: 301 North San Fernando Boulevard (Former Crown Bookstore).

Parties With Whom Agency is Negotiating: Len Borden, Roberts Department Stores, 3002 Midvale Avenue, Suite 208, Los Angeles, California 90034.

Name of Contact Person: Jennifer Mack.

Terms Under Negotiation: Purchase of property.

Regular Meeting Reconvened in Council Chambers The regular meeting of the Redevelopment Agency of the City of Burbank was reconvened at 6:39 p.m. by Ms. Murphy, Chairman.

Invocation The invocation was given by Mr. Bob Kramer, Community Assistance Coordinator.

Flag Salute The pledge of allegiance to the flag was led by Ms. Gail Stewart, Administrative Analyst II.

ROLL CALL

Present- - - - - Members Campbell, Golonski, Ramos, Vander Borgh and Murphy.
Absent - - - - - Members None.
Also Present - - Ms. Alvord, Executive Director; Mr. Barlow, City Attorney; Mrs. Georgino, Assistant Executive Director; and, Mrs. Campos, Secretary.

2/17/04

7:41 P.M.
Meeting
Continued

Following a public hearing, a City Council report and the combined oral communications, the Council meeting was recessed to allow the Agency to hold its meeting.

RA 60
Implementation
of Downtown
Wayfinding
Signage Prog.

Mr. Bates, Redevelopment Project Analyst, requested Redevelopment Agency (Agency) Board approval of the signage program and direction to complete a competitive bidding process for the fabrication, construction and installation a signage program in the downtown area. He stated that on March 25, 2003, the Wayfinding Signage Program was presented to the Agency Board and concerns were expressed with regard to the program cost and compliance to governmental regulations. He added that the Agency Board adopted a motion directing staff to complete final designs and initiate a competitive bidding process, however, staff decided to review the program to address the concerns. He informed the Agency Board that staff determined that wayfinding signage does not have to comply with the Manual of Uniform Traffic Control Devices since its intention is not to regulate traffic but to act as a directional tool. He also added that cities such as Santa Monica, Pasadena, Anaheim, Long Beach, Brea, Culver City, Inglewood, San Francisco, Laguna Beach and Glendale have adopted signage programs that vary from the Manual of Uniform Traffic Control Devices guidelines.

Regarding the cost, Mr. Bates reported that staff achieved savings of approximately \$30,000 by removing eight district identification signs and eliminating the second panel of each sign. Also, he stated that staff made further refinements to the directional arrows to simplify and enhance readability.

Mr. Bates reported that the Property-Based Improvement District Board of Directors approved the proposed signage program at its meeting on December 15, 2003 and earmarked \$300,000 for the entire cost of the program.

Motion

It was moved by Mrs. Ramos and seconded by Mr. Campbell that "the Agency Board approved the signage program as proposed, and direct staff to complete a competitive bidding process for the fabrication, construction and installation of the downtown signage program."

Adopted

The motion was passed by the following vote:

Ayes: Members Campbell, Ramos, Vander Borgh and Murphy.
Noes: Member Golonski.
Absent: Members None.

RA 41
Burbank Housing
Corp. Board of
Directors
Appointment

Mrs. Campos, City Clerk, requested the Redevelopment Agency (Agency) Board consider making one appointment for a two-year term on the Burbank Housing Corporation's Board of Directors ending November 1, 2005. She reported that on January 5, 2004, the Secretary's Office began advertising and accepting applications for one vacancy on the Burbank Housing Corporation. She added that the vacancy was advertised in the local newspapers, posted on the City Website and notices were run on the Channel 6 scroll in order to obtain qualified candidates; and as of the January 30, 2004 deadline, one application from Ruth Martinez-Baenen had been received.

She explained that the Burbank Housing Corporation was organized to improve and preserve the existing housing inventory in the City of Burbank that is affordable to low-income and moderate-income persons and to provide community assistance and property management services at existing affordable housing projects within the City.

Motion

Its was moved by Mrs. Ramos and seconded by Mr. Vander Borght that "Ruth Martinez-Baenen be appointed to a two-year term on the Burbank Housing Corporation's Board of Directors ending November 1, 2005."

Adopted

The motion was adopted by the following vote:

Ayes: Members Campbell, Golonski, Ramos, Vander Borght and Murphy.

Noes: Members None.

Absent: Members None.

7:59 P.M.
Recess

The Agency recessed at this time to permit the City Council to continue its meeting. The Agency reconvened at 8:44 p.m. for public comment with all members present.

9:04 P.M.
Adjournment

There being no further business to come before the Agency, the meeting was adjourned at 9:04 p.m.

Secretary

APPROVED APRIL 6, 2004

Chairperson