

TUESDAY, MAY 29, 2007

A regular meeting of the Council of the City of Burbank was held in the Council Chamber of the City Hall, 275 East Olive Avenue, on the above date. The meeting was called to order at 6:34 p.m. by Mrs. Ramos, Mayor.

Invocation The invocation was given by Rick Durrance, Emmanuel Church.

Flag Salute The pledge of allegiance to the flag was led by Fire Battalion Chief Lenahan.

ROLL CALL

Present- - - - Council Members Bric, Golonski, Gordon, Reinke and Ramos.

Absent - - - - Council Members None.

Also Present - Ms. Alvord, City Manager; Mr. Barlow, City Attorney; and, Mrs. Campos, City Clerk.

301-1
Public Works
Week Proc A presentation was made by United States (U.S.) Army Staff Sergeant Paul McKenna, and U.S. Army Chief Warrant Officer III, Jeffrey Reinburg (notifying officers to the mother of U. S. Army Specialist Coty James Phelps), commending the Burbank Police Department for assistance rendered in locating the mother of Specialist Phelps.

301-1
Water Awareness
Month Proc Mayor Ramos presented a proclamation in honor of Water Awareness Month to Vahe Hovanessian, Chair of the Burbank Water and Power Board.

301-1
Rex Andrews
Award Pres Captain Taylor and Nat Rubinfeld, President of the Noon Rotary Club, presented the Rex Andrews Police Scholar Award to Sergeant Ryburn.

301-1
Leadership
Burbank
Graduates Mayor Ramos recognized members of the 2007 Leadership Burbank class. Ken Neilsen, President of Woodbury University, briefly described the program and Certificates of Recognition were presented to the following for their significant accomplishments and dedication to the community as part of the Leadership Burbank Class of 2006-07: Sana Ford; Lusine Arutyunyan; Andrew Carrasco; Philip DiNova; Jessa Freemyer; Arturo Gomez; Mary Hamzoian; Mark Hardymont; Zinnia Hernandez; Michael Herron; Lance Holt; Teri Kaczmarek; Tom Lenahan; Ruth Luna; Leena Mathew; J.J. Puglisi; Joel Shapiro; Scott Talamantes; Michael Thomas; Robert Torrez; Wendy Wolfenden; and, Laurie Yelton.

Council
Comments Dr. Gordon reported on attending the Memorial Day ceremony and the Burbank Housing Corporation (BHC) Oversight Committee

meeting with Mr. Golonski.

Mr. Golonski also reported on the BHC Oversight Committee meeting and the Mayor's Youth Task Force meeting he attended with Mrs. Reinke.

Mr. Bric reported on attending the Memorial Day ceremony.

Mrs. Reinke reported on attending the Valhalla and McCambridge Park Memorial Day ceremonies and the Police Department Community Academy graduation.

Initial Open
Public Comment
Period of Oral
Communications

Mrs. Ramos called for speakers for the initial open public comment period of oral communications at this time.

Citizen
Comment

Appearing to comment were: Evalyn Mediavilla and Janet Diel, representing the Advisory Council on Disabilities, on disabled parking issues; Gary Garrison, on the cost of movie tickets; Rose Prouser, on pornographic material displayed in news racks, commercial parking permits issued for residential streets and paid parking in Magnolia Park; Howard Rothenbach, on shuttling patrons from the Downtown area to the Starlight Bowl and inquiring as to any effects from the San Fernando Valley aquifer on Burbank water quality; Stan Hyman, on parking permit issuance; Mark Stebbeds, inquiring as to the procedure used by the Police when someone is violently abusing an animal; and, Esther Espinoza, on streamlining Council meetings.

Staff
Response

Members of the Council and staff responded to questions raised.

Agenda Item
Oral
Communications

Mrs. Ramos called for speakers for the agenda item oral communications at this time.

Citizen
Comment

Appearing to comment were: Esther Espinoza, Don Elsmore, David Piroli, Eden Rosen and Fred Prouser, on streamlining Council meetings; Rose Prouser, on shade structures for the Tuttle Senior Center and streamlining Council meetings; Mark Stebbeds, on residential parking permits and streamlining Council meetings; and, Howard Rothenbach, on downtown parking and streamlining Council meetings.

Staff
Response

Members of the Council and staff responded to questions raised.

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Motion It was moved by Dr. Gordon and seconded by Mr. Golonski that "the following item on the consent calendar be approved as recommended."

1204-1
Final Map No.
63047 720 E.
San Jose Ave

RESOLUTION NO. 27,477:
A RESOLUTION OF THE COUNCIL OF THE CITY OF BURBANK APPROVING FINAL MAP OF TRACT NO. 63047 (720 EAST SAN JOSE AVENUE).

Adopted The consent calendar was adopted by the following vote:

Ayes: Council Members Bric, Golonski, Gordon, Reinke and Ramos.
Noes: Council Members None.
Absent: Council Members None.

8:26 P.M.
Recess The meeting recessed at this time. The meeting reconvened at 8:32 p.m. with all members present.

201-1
City Council
Goals and
Budget
Considerations

Ms. Alvord, City Manager, reported that during the Annual Goal Setting Workshop held on May 5, 2007, each Council Member provided top ten goals for the upcoming Fiscal Year (FY) 2007-08. She reported that a summary of the goals has been provided for the Council to discuss their individual goals and work together to combine the goals into a consensus list. She noted that as part of this discussion, the Council will also have an opportunity to consider appropriating additional funds to implement those goals which have received a majority consensus by the Council but are not currently included in the FY 2007-08 Budget. Additionally, she stated that at the May 22, 2007 meeting, the Council requested that the pending Discussion Papers be brought back for consideration.

Following deliberation, the Council approved of funding the following additional items: \$250,000, for a third party traffic review; \$300,000, to support implementation of Sustainability efforts; \$25,000, for communications, including a portable audio system and conducting town hall meetings; \$32,000, for increase in Code Enforcement; \$10,000, for diversity training; \$100,000, to the PerformArts Endowment Fund; \$63,000, for the expansion of the Tuttle Center shade structure; and, \$10,000, for a Pilot Oral History Program.

1705-1
Downtown
Parking
Management

Ms. Keeler, Parking Analyst, Public Works Department, provided an update on the downtown parking management with regard to parking usage, parking enforcement and financial viability. She noted that there are two significant management issues pertaining

Update

to effective parking management and operational and maintenance costs. She stated that in January 2006, staff presented a Comprehensive Parking Management Plan for the downtown area and the Council directed staff to modify the plan to retain much more free parking. She added that in May 2006, staff presented a modified Downtown Parking Management Plan that included increased enforcement using new technologies to manage the parking demand in the downtown. All off-street parking in the lots and structures would be free. However, without new revenue from parking user fees, the Parking Authority budget was insufficient to offset the cost of enhanced parking enforcement. The Council directed that staff further study the financial implications of the declining fund balance and return with a detailed report.

Ms. Keeler noted that a detailed analysis of the Parking Authority Fund was presented to the Council in September 2006 illustrating the fund balance decline. The report also showed that those downtown businesses who most directly benefit from free public parking do not contribute to the program finances and do not subsidize employee parking user fees (permits). She stated that employee permits, which allow parking in excess of posted time limits, currently contribute a significant portion to the parking program operating revenues. She reported that the Council directed staff to expand outreach to downtown businesses in an attempt to increase voluntary participation in the monthly parking permit program; however, the increased outreach efforts failed to achieve any significant change in permit purchases.

Ms. Keeler elaborated on the management solutions currently in place such as the monthly permit program, Wayfinding Signage, valet parking and smart signage. She also explained the parking enforcement process which does not provide sufficient enforcement to ensure adherence to the posted time restrictions results in infrequent citations. She highlighted the necessary parking facility capital improvements and maintenance costs, and discussed the Parking Authority budget and revenue projections. She noted that the cost of operating and maintaining the downtown parking system will exceed revenues by approximately half a million dollars each year for the next five years.

Ms. Keeler informed the Council that on March 29, 2007, the Downtown Parking Management Committee recommended that in the absence of adequate revenue, the Parking Authority's funding shortfall be offset by the General Fund. She requested Council direction on further parking management efforts with regard to policies, enforcement and budgeting.

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Motion Failed Following a discussion on the lateness of the hour, it was moved by Mr. Golonski, seconded by Mr. Bric and failed with Mr. Bric, Dr. Gordon and Mrs. Ramos voting no that "the remaining agenda items be postponed to a future Council meeting."

Substitute Motion It was moved by Mrs. Ramos, seconded by Mrs. Reinke and carried with Mr. Golonski voting no that "discussion on the item regarding Downtown Parking Management Update be continued to a future Council meeting."

12:04 A.M.
Mr. Golonski
leaves Chamber Mr. Golonski left the Council Chamber at this time.

412
Appt of Joint
Oversight
Committee
At-Large
Community
Member Ms. Alvord, City Manager, reported that on April 17, 2007, the Council adopted a Memorandum of Understanding for Cooperative Joint Use and Improvement of Recreation Facilities between the City and the Burbank Unified School District (BUSD) to fund improvements to the Jordan Middle School, John Burroughs High School and Burbank High School athletic facilities. She added that the Council approved staff's recommendation to establish a Joint Oversight Committee (JOC) to provide administrative oversight for the projects at all three schools and be responsible for periodic updates and status reports to the Council and School Board. She noted that the JOC will consist of: Burbank City Manager; BUSD School Superintendent; two School Board Members to be appointed by the Board of Education (BOE); two Council Members to be appointed by the Council; and, two At-Large Community Members, one appointed by the Council and one appointed by the BOE. She requested the Council appoint the At-Large Community Member.

Motion It was moved by Mrs. Ramos, seconded by Mrs. Reinke and carried with Dr. Gordon voting no and Mr. Golonski absent that "Mr. Vander Borcht be appointed as the At-large Community Member."

Streamlining
Council Meetings Mr. Barlow, City Attorney, reported that several Council Members have indicated a desire to consider actions to streamline Council meetings. He added that staff has provided several areas for consideration, including: frequency of meetings; length of meetings; timings of the meetings; altering the oral communication format; electronic voting; and, requiring members of the public to provide copies of documents being provided to the Council.

Mr. Barlow recommended the Council adopt the following package of changes to streamline the Council meetings: Frequency of

meetings – the Council meet on the first three Tuesdays of each month with no meetings on holidays or City election days with few other exceptions; Timing of meetings – the Council meetings begin at 5:00 p.m.; Oral communication – allow for two minutes before Closed Session meetings, four minutes before agenda items on any item within the subject matter jurisdiction of the Council including agenda items, four minutes for public hearings and no additional public comment at the conclusion of the meeting; Length of meeting – meetings should not continue past 11:00 p.m. without the unanimous vote of the members present; and, requiring members of the public presenting documents to the Council to provide at least 25 copies or the documents would not be accepted.

Following deliberation the Council agreed to the following measures: Frequency of meetings - the meeting frequency was left as is and the Council would approve of Dark meetings at the Annual Goal Setting Workshop; Timing of Meetings - Council meetings would begin at 6:00 p.m.; Oral Communications – the Initial and Agenda Orals were combined to a one five-minute period and an additional three-minute Final Public Comment Period at the conclusion of the meeting. Public hearing orals were maintained at five minutes and Closed Session orals maintained at three minutes; Length of Meeting - meetings would not continue past 11:00 p.m. without a majority vote; and, speakers seeking to present documents to the Council must provide at least 10 copies or the documents will not be accepted.

Ordinance Submitted It was moved by Mrs. Reinke and seconded by Mr. Bric that “Ordinance No. 3722 be read for the second time by title only and be passed and adopted.”

1600 Project No. 2006-008, ZTA Ext of DR Sunset Provision ORDINANCE NO. 3722:
AN ORDINANCE OF THE COUNCIL OF THE CITY OF BURBANK AMENDING CHAPTER 31 OF THE BURBANK MUNICIPAL CODE EXTENDING ORDINANCE NO. 3702, WHICH RELATES TO THE DEVELOPMENT REVIEW PROCESS (Project No. 2006-008, Zone Text Amendment).

Adopted The ordinance was adopted by the following vote:
Ayes: Council Members Bric, Gordon, Reinke and Ramos.
Noes: Council Members None.
Absent: Council Member Golonski.

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Ordinance Submitted It was moved by Mrs. Reinke and seconded by Mr. Bric that "Ordinance No. 3723 be read for the second time by title only and be passed and adopted."

1600 ORDINANCE NO. 3723:
206 AN ORDINANCE OF THE COUNCIL OF THE CITY OF BURBANK
Amend Chapter AMENDING VARIOUS SECTIONS OF CHAPTER 29 OF THE
29, Vehicles & BURBANK MUNICIPAL CODE REGARDING VEHICLES AND
Traffic, of the TRAFFIC.
BMC

Adopted The ordinance was adopted by the following vote:

Ayes: Council Members Bric, Gordon, Reinke and Ramos.
Noes: Council Members None.
Absent: Council Member Golonski.

Final Open Mrs. Ramos called for speakers for the final open public comment
Public Comment period of oral communications at this time.
Period of Oral
Communications

Citizen There was no response to the Mayor's invitation for oral
Comment communications at this time.

12:58 A.M. There being no further business to come before the Council, the
Memorial meeting was adjourned at 12:58 a.m. in memory of United States
Adjournment Army Specialist Coty James Phelps.

Margarita Campos, CMC

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City Clerk

APPROVED DECEMBER 4, 2007

Mayor of the Council
of the City of Burbank