

FY 2006-2007 Individual Council Member Goals

Mayor Campbell

1. Continue to plan, develop and implement traffic congestion and neighborhood protection measures.
 - a. Burbank Bus
 - b. General Plan Update (enhance definition of city centers and corridors to preserve neighborhoods, promote pedestrian and bike friendly environments, improve mobility)
 - c. Grade crossings/way-side horn implementation
2. City beautification
 - a. Burbank, Magnolia, South San Fernando, and Olive.
 - b. Pedestrian friendly environments
 - c. Art in Public Places
 - d. Under-grounding of power poles
3. Plan, develop, implement and expand sustainable measures
 - a. Plan, develop and implement zero water plan
 - b. Expand reclaimed water system
 - c. Plan, develop and acquire renewable power portfolio
 - d. Plan, develop and implement strategies to target particulate matter pollution

Vice Mayor Ramos

1. Fiscal Management
 - a. Expand revenue base and evaluate efficiency and plan for new service delivery models
 - b. Identify funding for public safety improvements, transportation and traffic improvements, and infrastructure upgrades
2. Land Use
 - a. Neighborhood Protection
 - i. Parking availability in Magnolia Park, parking enforcement tools, shopping cart removal
 - ii. Affordable housing – focus neighborhoods, Blue Ribbon goals
 - iii. Green space improvements – flood control channels, near public transit stops, streetscape corners
 - iv. Update General Plan – principals of sustainability
3. Community Building
 - a. Enhance community well-being and connection with community services, i.e. Family Resource Centers, family youth services.
 - b. Enhance communication with community via website, reverse 911, E-Gov, continue outreach efforts.

Council Member Golonski

1. Community Building
 - a. Volunteerism/citizen involvement
 - b. Communication with residents
 - c. Citizen survey
 - d. Citywide/neighborhood celebrations and gatherings
 - e. Carpooling
 - f. Bike racks
2. Infrastructure
 - a. Street, alley, sidewalk maintenance
 - b. Recycled water
3. Youth
 - a. Violence prevention in middle schools
 - b. Counseling
 - c. School/nonprofit involvement
 - d. Grants
 - e. Community Day School/Monterey School involvement

Council Member Gordon

1. Infrastructure
 - a. Be vigilant against inappropriate development which overburdens our infrastructure; assure that all projects are high quality development, adequately parked, and compatible with the existing neighborhoods.
 - b. Be vigilant in reducing traffic impacts while maintaining and enhancing convenient free parking citywide.
 - c. Improve pedestrian safety with better crosswalk lighting and signal timing.
 - d. Maintain current levels of service for city services, i.e., safety services, street sweeping, trash collection, forestry.
2. Budget Accountability
 - a. Utilities. Maintain rate stabilization funds and retain profits for maintenance and enhancements to Utility.
 - b. Development. Review commercial development impact fees and require development to pay its own way including all mitigation costs with emphasis on mitigation measures being in place prior to issuance of Certificate of Occupancy.
3. Airport – Protect the community by restricting Airport expansion.

Council Member Vander Borcht

1. Reduce traffic congestion
 - a. Burbank Bus
 - b. Airport transit station
 - c. East-West corridor specific plan
2. Community and neighborhoods
 - a. Improve 12 corners
3. Reduce growth and development density