

TUESDAY, MARCH 15, 2005

A regular meeting of the Council of the City of Burbank was held in the Council Chamber of the City Hall, 275 East Olive Avenue, on the above date. The meeting was called to order at 6:39 p.m. by Mrs. Ramos, Mayor.

Invocation The invocation was given by Mr. Kramer, Community Assistance Coordinator.

Flag Salute The pledge of allegiance to the flag was led by Mr. Hansen, Park, Recreation and Community Services Director.

ROLL CALL

Present- - - - Council Members Campbell, Golonski, Murphy and Ramos.

Absent - - - - Council Member Vander Borcht.

Also Present - Ms. Alvord, City Manager; Mr. Barlow, City Attorney; and, Mrs. Campos, City Clerk.

301-1
National
Colorectal
Cancer
Awareness
Month Mayor Ramos presented a proclamation to Dan Linegar, Lori Larson and Daniella Putna, representing the American Cancer Society, in honor of Colon Cancer Awareness Month.

Initial Open
Public Comment
Period of Oral
Communications Mrs. Ramos called for speakers for the initial open public comment period of oral communications at this time.

Citizen
Comment Appearing to comment were: Gary Garrison, inquiring as to when the public events in the Burbank Village and Ikea plaza would begin; Mark Barton, on the models submitted for the Platt project; and, Eden Rosen, on the West Nile Virus season.

Staff
Response Members of the Council and staff responded to questions raised.

Agenda Item
Oral
Communications Mrs. Ramos called for speakers for the agenda item oral communications at this time.

Citizen
Comment Appearing to comment in support of the Film and Television Action Committee resolution for a 301(a) petition were: Tim McHugh; Earl Brendlinger; Don Newman; Ronnie Cunningham; Ann Champion; Joseph Livolsi; Robert Amico; Gene Warren,

Jr.; Gary Dunham; Andrew Harlow; Michael Everett; Mark Hardin; Eden Rosen; Mark Barton; Charles Zembillas; David Piroli; John Blue; Christopher L. Warren; Jamie Knight-Warren; Steve Cutler; James St. James; Michael Bergfeld; Paul V. Ferrazzi; and, Lance Dickinson.

Commenting in opposition to the resolution were: Susan Cleary; James Fitzpatrick; and, Melissa Patack.

Also appearing to comment were: Mike Nolan, on the outstanding contributions of Earle Blais to the Burbank community; Rose Prouser, on the approval of Tract Map No. 53905 and campaign contributions; and, Howard Rothenbach in support of the 301(a) petition, on the hydrogen fuel station, shared parking agreement with Burbank Community Church and inviting the Council to a redevelopment conference.

Staff Response Members of the Council and staff responded to questions raised.

8:31 P.M. Recess The Council recessed to permit the Public Financing Authority to hold its meeting. The Council reconvened at 8:32 p.m. with the same members present.

Item Removed from Consent Calendar The item regarding the Shared Parking Agreement with the Burbank Community Church was removed from the consent calendar for the purpose of discussion.

Motion It was moved by Ms. Murphy and seconded by Mr. Campbell that "the following items on the consent calendar be approved as recommended."

1204-1 Tract Map No. 60605 – 434 E. Cedar Ave. RESOLUTION NO. 26,926:
A RESOLUTION OF THE COUNCIL OF THE CITY OF BURBANK APPROVING THE FINAL MAP OF TRACT NO. 60605 (434 EAST CEDAR AVENUE).

1204-1 Tract Map No. 53905 Burbank Village Walk 1507 RESOLUTION NO. 26,927:
A RESOLUTION OF THE COUNCIL OF THE CITY OF BURBANK APPROVING THE FINAL MAP OF TRACT NO. 53905 AND APPROVING A SUBDIVISION IMPROVEMENT AGREEMENT (BURBANK VILLAGE WALK).
RESOLUTION NO. 26,928:

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Termination of ICG Comm. Fiber Optic Use Agmt. A RESOLUTION OF THE COUNCIL OF THE CITY OF BURBANK APPROVING A TERMINATION AGREEMENT BETWEEN THE CITY OF BURBANK AND ICG TELECOM GROUP, INC. AND ICG HOLDINGS, INC.

Adopted The consent calendar was adopted by the following vote:

Ayes: Council Members Campbell, Golonski, Murphy, and Ramos.

Noes: Council Members None.

Absent: Council Member Vander Borght.

1705-1 Shared Parking Agmt. with the Burbank Community Church A report was received from the Community Development Department requesting that the Council consider a Shared Parking Agreement with the Burbank Community Church. It was reported that one of the components of the Magnolia Park Action Plan approved by the Council on September 21, 2004, includes the implementation of the proposed shared-use parking arrangement with the Burbank Community Church. It was stated that in exchange for providing certain improvements, the Burbank Community Church would allow the public to use the parking lot, since the Church usually only needs the parking lot on Wednesday evenings and Sundays.

The Council raised several questions regarding the proposed agreement and the item was continued to a Closed Session meeting at a future date.

Motion It was moved by Ms. Murphy, seconded by Mr. Golonski and carried with Mr. Vander Borght absent that "this item be continued to a future closed session meeting."

201-2 Runaway Production Mrs. Ulloa, Economic Development Manager, Community Development Department, provided an update on the runaway production issue in response to the Film and Television Action Committee's (FTAC) request for the Council to consider adopting a resolution in support of a 301 (a) petition. She explained that the petition is a provision of United States trade law that provides an avenue to remedy unfair trade practices that are found to be in violation of existing trade agreements. She noted that there are several key arguments for and against the issue and stated that FTAC argues that the most effective way to curb runaway production would be to file a 301 (a) petition while the Motion Picture Association of America opposes the FTAC petition stating that it would hurt filmed USA entertainment exports.

Mrs. Ulloa then discussed current and pending legislation aimed at providing solutions to the runaway production problem, including: House Resolution 4520; Senate Bill 58; Assembly Bill 261; and, Assembly Bill 777. She reported that statistics from the Entertainment Industry Development Corporation reflect strong 2004 indicators in terms of production activity, location shooting and television shows. She explained that in Burbank, the 2004 film permit statistics reflect an increase of nine percent in total film permit activity (267 versus 245 permits), and a significant increase of 47 percent in feature film activity (27 versus 19 feature films). She also noted that other states are now offering substantial incentives for film production, including tax credits ranging from 15 to 20 percent, with some tax rebates as high as 100 percent.

Mrs. Ulloa concluded with staff's recommendation for direction to track the progress of Federal legislation (House Resolution 4520 – the Jobs Act) recently passed in October 2004 as well as Governor Schwarzenegger's pending State legislation (Senate Bill 58, Assembly Bill 261 and Assembly Bill 777) and return with an update. She requested that the report be noted and filed.

Mr. Golonski expressed support for the FTAC resolution.

Ms. Murphy was not supportive of the FTAC resolution stating that she does not have sufficient information regarding the issue and does not fully understand the ramifications of the petition. She suggested getting more involved in Sacramento to keep film production in the State.

Mr. Campbell was also not supportive of the FTAC resolution, citing lack of complete knowledge on the matter. He suggested directing staff to aggressively pursue State legislation that would prevent runaway production from the State of California or local region and to urge the legislators to focus incentives on key areas where California is lacking, such as feature films, music videos and the miscellaneous category.

Motion Failed

It was moved by Mr. Golonski, seconded by Mrs. Ramos and failing with Mr. Campbell and Ms. Murphy voting no and Mr. Vander Borcht absent that "the Council approve the support of filing a petition under Section 301(a) of the Trade Act of 1974 in support of the Film and Television Action Committee."

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Motion It was moved by Mr. Golonski, seconded by Mrs. Ramos and carried with Mr. Campbell voting no and Mr. Vander Borcht absent that "this item be reconsidered at the April 26, 2005 Council meeting with the entire Council present and that staff be directed to aggressively pursue State Legislation that would prevent runaway production with special emphasis on key areas in which the State is weak."

9:28 P.M. The Council recessed at this time. The meeting reconvened at
Recess 9:41 p.m. with the same members present.

102-1 Ms. Ghazikanian, Systems Manager, Information Technology
Update on Department, provided the Council with an update on the
Outsourcing progress of outsourcing the City's Human Resource (HR)/
Human Payroll systems. She reported that the Information Technology
Resource/Payroll Department currently operates and maintains a series of
Systems custom-developed mainframe applications that have supported
the HR/Payroll functions. She noted the need to replace these
older systems with a modern solution, either in-house or
outsourced, that is efficient, flexible and expandable.

Ms. Ghazikanian informed the Council that in order to determine the best method to pursue in upgrading the HR, Payroll, Benefits and Time Management systems, staff conducted an analysis on outsourcing the operation to a third party or implementing an in-house solution. She explained that the analysis consisted of: a City survey to obtain cost information on existing operations; working with ADP, a leading provider of HR outsourcing, to identify the City's requirements, challenges and opportunities; an ADP customer survey to evaluate ADP's customer satisfaction; and, attending system demonstrations for two in-house systems (Oracle and CGI AMS) at various sites. She then discussed the benefits and challenges of both options and reported that overall, the benefits of an in-house solution outweighed the outsourcing option.

Mr. Golonski and Mr. Campbell were supportive of keeping the ADP option open.

Ms. Murphy was supportive of keeping the systems in-house and Mrs. Ramos expressed some concerns with the outsourcing option.

The Council noted and filed the report.

907
Police Public
Safety Suite
Upgrade

Ms. Ghazikanian, Systems Manager, Information Technology Department, provided the Council with an update on contract negotiations with Tiburon to implement a Police Safety Suite (PSS) upgrade using Thayer Consulting, an outside contract negotiator with expertise in PSS applications. She stated that the current PSS is outdated and struggles to function within its current capabilities which have caused failures. She noted that staff conducted research on PSS applications available focusing on three criteria: 1) a single vendor that offered Computer Aided Dispatch (CAD) and Records Management (RMS) consistent with the City's requirements; 2) a strong vendor presence with multiple successful implementations in California; and, 3) having one or more neighboring cities using the same solution.

Ms. Ghazikanian informed the Council that Motorola and Tiburon applications addressed staff's base criteria and needs; however, Tiburon complied with 95 percent of the City's critical requirements: the application has open architecture and a non-proprietary database; the upgrade allows for a smooth conversion of existing police data and can be configured with drop-down menus or existing key strokes which users already utilize; neighboring cities, including Glendale, use Tiburon which enables data sharing; to upgrade the existing system will be dramatically less expensive than a new product implementation; and, the City has an established working relationship with Tiburon that has been successful and productive.

Ms. Ghazikanian noted that contract negotiations with Tiburon will be complex and are critical to the success of the upgrade. She concluded that upon positive recommendations from surrounding cities, staff recommends using Thayer Consulting, a vendor with PSS experience, to assist with the contract negotiation at a not to exceed cost of \$19,500.

The Council noted and filed the report.

1601
MOU with
SCAQMD for
Hydrogen Fuel
Station

Mr. Van Hazelen, Assistant Public Works Director/Fleet and Building Maintenance, requested Council approval of a Memorandum of Understanding (MOU) with the South Coast Air Quality Management District (AQMD) for the construction, operation and maintenance of a hydrogen vehicle fuel station and the conversion of five City-owned vehicles to hydrogen fuel. He explained that in 2003, the City was asked by the AQMD to participate in a five-year hydrogen fuel infrastructure and fleet vehicle demonstration project. He noted that the

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purpose of the project is to assist with the development of ultra-clean hydrogen-fueled vehicles and establish a hydrogen fueling network in the AQMD basin that will allow for public fueling capabilities 24 hours a day, seven days a week. He stated other participating cities include Ontario, Riverside, Santa Ana and Santa Monica, and that the AQMD will also host a fueling station.

Mr. Van Hazelen informed the Council that the AQMD will pay: for the purchase and installation of the hydrogen station components valued at \$850,000; \$460,000 for converting the five City-owned Toyota Prius' from gasoline/electric to hydrogen/electric hybrids; and, approximately \$100,000 for five years of station equipment maintenance. He added that the City is responsible for the purchase of five Toyota Prius' for a total of \$140,000; the installation of underground utilities necessary to support the station components estimated at \$125,000; and, the five-year cost of hydrogen fuel and utilities estimated at \$34,375 and \$50,000, respectively. He noted that the hydrogen station will be located at the City's Compressed Natural Gas fuel station at 810 North Lake Street.

Motion It was moved by Mr. Campbell and seconded by Ms. Murphy that "the following resolution be passed and adopted:"

1601
MOU with
SCAQMD for
Hydrogen Fuel
Station

RESOLUTION NO. 26,929:
A RESOLUTION OF THE COUNCIL OF THE CITY OF BURBANK APPROVING THE MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF BURBANK AND THE SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT FOR THE PURPOSE OF CONSTRUCTING A HYDROGEN FUEL STATION AND CONVERTING FIVE CITY VEHICLES TO HYDROGEN FUEL.

Adopted The resolution was adopted by the following vote:

Ayes: Council Members Campbell, Golonski, Murphy, and Ramos.
Noes: Council Members None.
Absent: Council Member Vander Borght.

10:29 P.M.
Reconvene
Public Financing
Authority
Meeting

The Public Financing Authority meeting was reconvened at this time.

Final Open Public Comment Period of Oral Communications There was no response to the Mayor's invitation for speakers for the final open public comment period of oral communications at this time.

301-2 Memorial Adjournment There being no further business to come before the Council, the meeting was adjourned at 10:30 p.m. in memory of Earle Blais.

Margarita Campos, CMC
City Clerk

APPROVED AUGUST 16, 2005

Mayor of the Council
of the City of Burbank