

TUESDAY, OCTOBER 7, 2003

A regular meeting of the Council of the City of Burbank was held in the Council Chamber of the City Hall, 275 East Olive Avenue, on the above date. The meeting was called to order at 5:03 p.m. by Ms. Murphy, Mayor.

CLOSED SESSION

Present- - - - Council Members Campbell, Golonski, Ramos, Vander Borcht and Murphy.
Absent - - - - Council Members None.
Also Present - Ms. Alvord, City Manager; Mr. Barlow, City Attorney; and, Mrs. Campos, City Clerk.

Oral Communications There was no response to the Mayor's invitation for oral communications on Closed Session matters at this time.

5:04 P.M. Recess The Council recessed at this time to the City Hall Basement Lunch Room/Conference Room to hold a Closed Session on the following:

- a. Conference with Real Property Negotiator:
Pursuant to Govt. Code §54956.8
Agency Negotiator: Community Development Director/Sue Georgino.
Property: 415 Front Street (APN 2449-036-904), Remnant High Rail Parcel (APN 2449-037-902), Vacated Portion of Front Street.
Parties with Whom City is Negotiating: Bert Boeckmann and the Ford Motor Company.
Name of Contact Person: Jack Lynch, Senior Redevelopment Project Manager.
Terms Under Negotiation: Sale of property.

5:25 P.M. Traffic and Transportation Study Session Mr. Herrmann, Assistant Community Development Director/Transportation, reported that at the Traffic and Transportation Study Session held on July 22, 2003, the Council directed staff to provide further information on the following traffic-related issues: the current levels of service at local intersections; neighborhood protection programs; the City's effect on the Metropolitan Transportation Authority bus service; the Arroyo-Verdugo Transportation Audit recommendations for improving transit service; options for implementing an expanded intra-city transit system and noon-time shuttle service; the concept and operation of car-sharing programs; and, the feasibility of an internal shuttle service at the Empire Center. He added that following the commencement of the new school session in early September

2003, staff conducted traffic counts of critical intersections and determined that the intersections with Level-Of-Service (LOS) D or below had improvement plans in progress.

Mr. Feng informed the Council that staff was working on improvement plans for the worst seven intersections, one at LOS E and six at LOS F, and a detailed report would be provided including the associated costs.

Mr. Golonski inquired if the Police Department had any preferences for traffic improvements, and Lieutenant Madrid responded that there was a decrease in the number of accidents following the installation of left-turn traffic signals, and suggested providing more traffic routes such as the proposed Empire Center on and off-ramps, in addition to increased traffic education in schools.

Mr. Johnson, Assistant Public Works Director/Traffic Engineer, reported that approximately six Neighborhood Protection Plans have been implemented since 1996, and speed humps have been installed on approximately 70 streets citywide. He noted the most prevalent problems reported by neighborhoods include: speeding traffic; less parking availability; and, increased cut-through traffic. He added that staff would present prioritized recommendations to the Council for addressing these issues. At Mr. Vander Borgh's request, he explained the petitioning process for speed humps for any interested neighborhoods, and added that speed humps were cost-effective and required low maintenance.

Mr. Campbell requested that traffic circles also be considered for traffic calming devices, and expressed concern with speed humps as they increase the response time for emergency services.

Mrs. Ramos inquired as to the status of the Neighborhood Protection Plan for the Platt Project area, and Mr. Herrmann responded a community meeting was scheduled to take place on October 29, 2003, and that the recently-completed traffic counts for the area will be discussed with the residents.

Following deliberations, the Council's consensus was to agendaize another Traffic and Transportation Study Session.

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Regular Meeting Reconvened in Council Chambers The regular meeting of the Council of the City of Burbank was reconvened at 6:33 p.m. by Ms. Murphy, Mayor.

Invocation The invocation was given by Steve Raine, Elder, First Presbyterian Church.

Flag Salute The pledge of allegiance to the flag was led by Mr. Flad, Assistant City Manager.

ROLL CALL

Present- - - - Council Members Campbell, Golonski, Ramos, Vander Borght and Murphy.

Absent - - - - Council Members None.

Also Present - Ms. Alvord, City Manager; Mr. Barlow, City Attorney; and, Mrs. Campos, City Clerk.

301-1
End Domestic Violence and Encouraging Breast Cancer Awareness Mayor Murphy presented a proclamation in honor of Ending Domestic Violence and Encouraging Breast Cancer Awareness Month to Doreen Key, President of the Soroptimist International of the Verdugos.

301-1
Public Power Week Mayor Murphy presented a proclamation in honor of Public Power Week 2003 to Janice Slaby, Vice Chair of the Burbank Water and Power Board.

301-1
Burbank Community Disaster Volunteers Norm Stockton, Assistant Fire Chief, introduced Mr. Baenen, Disaster Preparedness Coordinator, who briefly described the Community Disaster Volunteer Program (CDV). Linda Silvas spoke on behalf of the volunteers, stating her reasons for joining the program and encouraging more residents to become disaster volunteers. Mr. Baenen recognized Fire Fighter Ron Barone and Rick Mehling, Disaster Preparedness Coordinator, for their continued support and for directing the program during his absence. Mayor Murphy presented certificates of recognition to the following members of the CDV Steering Committee: Linda Silvas, Deborah Shane, Michael Rogers, Christine Renna, Victor Ortiz, Thom Hansen-O'Shaughnessy, Joe Dunn, Bobbie Canell and Eric Baumgardner.

406
Airport Authority
Meeting

Airport Commissioner Wiggins reported on the Airport Authority meetings of September 22 and October 6, 2003. He stated the Authority received a briefing from the ad hoc committee on renaming the Airport, and informed the Council the services of Mr. Paul Hastings were retained to address the patent and naming rights issues. He also added that a change order to the Professional Services Agreement with Wyle Laboratories, Inc. regarding the Residential Acoustical Treatment Program was approved; a ground lease was awarded to the Southern California Public Power Authority; and, new technology was acquired to enhance the customer service provided by valet operations. Commissioner Wiggins also reported on the schedule changes by Alaska Airlines, Southwest Airlines, America West Airlines, American Airlines, United Airlines, and Federal Express in response to requests by the City and Airport Authority staff for compliance with the voluntary curfew. He commended the Council for writing letters to the airlines in that regard.

Mr. Golonski expressed gratitude to the Airport Commissioners and the Councils of Glendale and Pasadena for their support in sending letters as well, and inquired as to the status of the Airport Authority's consideration for purchasing alternative fuel vehicles. Commissioner Wiggins responded the matter was on the agenda for the Legal and Environmental Committee meeting on October 8, 2003.

Reporting on
Closed Session

Mr. Barlow reported on the items considered by the City Council and the Redevelopment Agency during the Closed Session meetings.

Initial Open
Public Comment
Period of Oral
Communications

Ms. Murphy called for speakers for the initial open public comment period of oral communications at this time.

Citizen
Comment

Appearing to comment were Grace Sommers, suggesting the Airport be named in honor of Kelly Johnson, who designed Lockheed aircraft for 50 years; C.L. Stack, noting the cost for Bob Hope's shows for the military was paid for by the taxpayers, as his contributions were in the area of entertainment; Don Elsmore, requesting response to the communication he sent to the Council regarding the traffic signal at Verdugo Avenue and Clybourn Avenue; Esther Espinoza, commenting on the annual Holocaust

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commemoration and on discrimination; and David Piroli, commenting on Bob Hope's name being patented, noting the potentially-high cost of the proposed Airport name change to the airlines and businesses, and inquiring if there were any fundraising possibilities towards the effort.

Staff
Response

Members of the Council and staff responded to questions raised.

Agenda Item
Oral
Communications

Ms. Murphy called for speakers for the agenda item oral communications at this time.

Citizen
Comment

Appearing to comment were C.L. Stack, commenting on the Airport Authority meeting of October 6, 2003 and stating Bob Hope's legacy can best be honored in a museum; Esther Espinoza, commenting on security issues at the Airport; Don Elmore, inquiring as to the current status of valet parking and car rental operations at the Airport; and David Piroli, clarifying that his question pertained to the fundraising method for the proposed name change, commenting on the Arroyo-Verdugo Cities Subregion Transit Audit Project, and in opposition to duplicating the service of the Metropolitan Transit Authority (MTA) rather than encouraging the MTA to provide better service.

Staff
Response

Members of the Council and staff responded to questions raised.

7:47 P.M.
Recess

The Council recessed to permit the Redevelopment Agency to hold its meeting. The Council reconvened at 7:48 p.m. with all members present.

Motion

It was moved by Mr. Campbell and seconded by Mr. Vander Borcht that "the following items on the consent calendar be approved as recommended."

1010
Civil Service
Status of
Unrepresented
Mid-
Management

RESOLUTION NO. 26,566:
A RESOLUTION OF THE COUNCIL OF THE CITY OF BURBANK AMENDING RESOLUTION NO. 26,384 RELATING TO THE CIVIL SERVICE STATUS OF UNREPRESENTED MID-MANAGEMENT EMPLOYEES.

1301-3
Izay Park Walk
Of Fame
(B.S. No. 1146)

RESOLUTION NO. 26,567:

A RESOLUTION OF THE COUNCIL OF THE CITY OF BURBANK APPROVING AND ADOPTING CONTRACT DOCUMENTS, PLANS AND SPECIFICATIONS, AND DETERMINING THE LOWEST RESPONSIBLE BIDDER, ACCEPTING THE BID, AND AUTHORIZING EXECUTION OF A CONTRACT FOR THE IZAY PARK WALK OF FAME AND COURTYARD PROJECT BID SCHEDULE NO. 1146.

Adopted

The consent calendar was adopted by the following vote:

Ayes: Council Members Campbell, Golonski, Ramos, Vander Borgh and Murphy.

Noes: Council Members None.

Absent: Council Members None.

408-1
Arroyo-Verdugo
Cities Subregion
Transit Audit
Project

Mr. Herrmann, Assistant Community Development Director/Transportation, reported that the Arroyo-Verdugo Cities Subregion encompasses the cities of Burbank, Glendale, La Canada Flintridge, Pasadena and South Pasadena, with a Steering Committee comprised of representatives from each of the cities' Councils. He noted that the Steering Committee recommended that the transit audit results be presented to each of the Councils for consideration. He informed the Council of an earlier transportation survey in the subregion which concluded that a significant portion of commuters would be inclined to take public transit if it was made convenient. He stated the purpose of the Transit Audit Study was to identify existing deficiencies and unmet service needs; determine the benefits of greater cooperation between the cities; develop transportation improvements to address the existing deficiencies; and, develop a funding strategy for implementation of the recommended improvement plan.

Mr. Herrmann reported that while the conclusions reached in the study generally pertain to the subregion as a whole, most have a local context as well. Within Burbank, he stated that the study revealed an unmet demand for better connections between the Airport and area transportation nodes and activity centers; and, service deficiencies along the Buena Vista Street, Verdugo Avenue, and Kenneth Road corridors. He added that two scenarios were developed to address the subregion needs: Strategy A that would establish eight new transit lines while maintaining the same frequency and span of service at a cost of \$5.5 million; or, Strategy B which would add 14 new bus routes and increase the frequency of all

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routes at a cost of \$2.7 million, for a projected increase of approximately 33 percent in ridership. He specified in Burbank, Strategy A would add four new bus routes at a cost of \$831,000 per year; and, Strategy B would increase the frequency and span of service of the four routes at a cost of \$1.5 million per year.

Mr. Herrmann then explained the study recommendations and funding mechanisms, and added that although the Burbank Transportation Commission was supportive of the study's recommendations, concerns were expressed regarding the cost; the impact on existing local service levels; whether the benefit was commensurate with the cost; and, the possibility of autonomy and response to local needs being lost in a regional organization. He also reported that Park, Recreation and Community Services staff also expressed concern regarding the potential impact on local services; projected costs and ridership, especially the inequity regarding the magnitude of the increased cost per hour between Glendale and Burbank of \$33 per hour as opposed to \$45 per hour, respectively; the change from a demand responsive service to a fixed route which may not be acceptable to the riders; the 50-cent fare which could affect certain reimbursement programs from the Metropolitan Transportation Authority (MTA) for facilitating Metrolink ridership; and, loss of control on a regional service.

Motion

Following Council deliberation it was moved by Mr. Vander Borght and seconded by Mr. Campbell that "the Council authorize staff to work with the Arroyo-Verdugo Cities Subregion to complete the following proposed priority implementation plan: 1) pursuing opportunities for increased cooperation and resource sharing between municipalities; 2) meeting with the MTA to discuss implementing identified regional service improvements; 3) investigating the feasibility of establishing a single transit operations and maintenance facility for a subregional transit service; and, 4) investigating the feasibility or establishing a joint marketing and customer information service and center for the subregion, with the caveat that the aforementioned was for discussion purposes only."

